

FestiGals 2018 Shopping Showcase Invitation & Prospectus

FestiGals would like to invite you to apply as a vendor at our Shopping Showcase during the Tricentennial Women's Day on **Friday, June 22**.

The Shopping Showcase will take place from 8:30 am until 3:30 pm at The Jung Hotel and Residences (1500 Canal St, New Orleans, LA). Space is limited, so fill out and return the attached vendor application today.

OVERVIEW OF EVENT: FestiGals is a nonprofit organization that inspires, connects and celebrates women while supporting causes important to their well-being. We will celebrate our 8th anniversary with a fabulous weekend for women on June 21-24.

Booths will be located in close proximity to FestiGals Tricentennial Women's Day activities starting at 8:30 am. that day. This will be a high-traffic area between sessions, during lunch and following FestiTalks. Parking is available at the hotel or nearby lots.

VENDOR DETAILS & FEES:

Vendor Booth Cost: \$200, includes the following:

- **Table top exhibit area – Vendor to supply table with skirting, or pay \$25 extra for hotel to provide**
- **Business name featured on the FestiGals website with click through to business website/page**
- **Business name inclusion in event e-blast**

Electricity will not be provided.

Parking is available at the hotel for \$10.

Lunch may be purchased for an additional \$45.

Load-in details: Merchandise should be transported through the front doors into the display area. You will be notified of the exact Shopping Showcase location prior to the event.

Additional Guidelines:

- **Exhibits must be non-intrusive and not bleed into the next booth.**
- **Vendors are responsible for securing permits and payment of taxes. Copies due to FestiGals by June 1.**
- **FestiGals Sponsors and Partners will be given first preference.**

SELECTION PROCESS:

- Vendors will be selected based on the following criteria: appropriateness of items, creativity and appeal to FestiGals audience (women ages 30-64)
- FestiGals Sponsors and Partners will be given first preference
- If selected, the vendor will receive a Shopping Showcase Agreement to be completed, signed and returned with payment to FestiGals by **June 1**.

WHY PARTICIPATE?

- More than 1,500 women generally participate in the FestiGals weekend. Approximately 200 are expected to attend the Tricentennial Women's Day.
- Vendors will be promoted to our 7,000+ person database.
- 89% of our attendees are from Louisiana and the Gulf Coast, but your will also be exposed to women

around the country. Past FestiGals participants came from 16 states including New York, Texas, Florida, Illinois, Maryland, Wisconsin and Virginia.

- The household income of attendees ranges from \$100,000-\$150,000.

EXHIBIT SET UP & REQUIREMENTS:

Set up between 7:30 AM - 8:30 am for the all-day showcase on Friday.

No exceptions will be made on set up times due to the high traffic location for the Shopping Showcase.

***FestiGals & The Jung Hotel and Residences are not responsible for exhibits left unattended.**

PERMITS: Vendors are responsible for securing permits & payment of taxes. Copies of your tax form are due to FestiGals by June 1.

EXHIBIT HOURS: Friday, June 22, 8:30 am – 4:00 pm

EXHIBIT DISMANTLE: Friday, June 22, 4:00 pm -- 5:00 pm

PAYMENT POLICY: If accepted, FestiGals must receive your payment in full by **June 1, 2018.**

If you need assistance or additional information not covered in this email, please contact Allena Fleming.

Thank you and we look forward to showcasing your goods and services,

Allena Fleming
FestiGals Shopping Showcase Coordinator
afleming@accent-dmc.com | 504-524-1227

Sandra Dartus
FestiGals Partnership Liaison
sandra@festigals.org | 307-699-2026

615 Baronne Street, Suite 303, New Orleans, LA 70113 | (504)524-1227

Tax ID: 45-3087795 | festigals.org

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FestiGals is a nonprofit organization that inspires, connects and celebrates women while supporting causes important to their wellbeing.

Founded & Produced by Diane Lyons & ACCENT New Orleans, a DMC Network Company

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FestiGals Vendor Application

FestiGals will feature a Shopping Showcase on **Friday, June 22**, at The Jung Hotel and Residences of the New Orleans Hotel Collection (1500 Canal St, New Orleans). Vendors are invited to set up as early at 7:30 am, but **MUST BE** in place by 8:30 am for the registration to start. Space is limited. The show will break down Friday evening at 4:30pm. Applications must be received no later than **May 18th**.

Vendor Information:

Business Name _____

Contact Name _____

Business Address _____ City State & Zip _____

Business Phone _____ Contact Cell Phone _____

Website _____ Email _____

Social Media Handles _____

Describe your products, artwork, and items:

Are they handmade? What's your story? Why do you think your products are suitable for FestiGals?

Other markets / retail outlets where you have shown your items:

1. _____ 2. _____

Image Description – Please attach 5 jpeg images: 4 images of your items and 1 image of your booth. For images of items for sale, please include prices:

Item 1. \$_____ Item 2. \$_____ Item 3. \$_____ Item 4. \$_____

Please do not send booth payment with this application. Fees will be processed upon acceptance to the FestiGals Shopping Showcase.

FestiGals reserves the right to jury entries to ensure that the vendors chosen are of the highest quality.

Print Name Signature Date

Please return with attachments via email to afleming@accent-dmc.com by May 18!

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