



**INSPIRING
CONNECTING
CELEBRATING WOMEN**
June 21 – 23, 2019 | FestiGals.org

FestiGals 2019 Vendor Showcase Invitation & Prospectus

FestiGals would like to invite you to apply as a vendor at our Vendor Showcase on **Friday, June 21**.

The Vendor Showcase will take place from 8:00 am until 4:00 pm at The Jung Hotel and Residences (1500 Canal St, New Orleans, LA). Space is limited, so please fill out and return the attached vendor application as soon as possible.

OVERVIEW OF EVENT: FestiGals is a nonprofit organization that inspires, connects and celebrates women while supporting causes important to their well-being.

Booths will be located in close proximity to FestiGals Professional Development Day activities starting at 8:00 am. that day. This will be a high-traffic area between sessions, during lunch and throughout the day. Parking is available at the hotel or nearby lots.

VENDOR DETAILS & FEES:

Vendor Booth Cost: \$200, includes the following:

- Table top exhibit area – FestiGals will provide one (1) six-foot table and two (2) chairs
- Business name featured on the FestiGals website with click through to business website/page
- Business name inclusion in event e-blast
- *Electricity will not be provided.*
- *Parking is available at the hotel for \$10.*

**Option to add Lunch for an additional \$50.00.*

Load-in details: Merchandise should be transported through the front doors into the display area. You will be notified of the exact Shopping Showcase location prior to the event.

ADDITIONAL GUIDELINES:

- Exhibits must be non-intrusive and not bleed into the next booth.
- Vendors are responsible for securing permits and payment of taxes. Copies due to FestiGals by June 1.
- FestiGals Sponsors and Partners will be given first preference.

SELECTION PROCESS:

- Vendors will be selected based on the following criteria: appropriateness of items, creativity and appeal to FestiGals audience (women ages 30-64)
- FestiGals Sponsors and Partners will be given first preference
- If selected, the vendor will receive a Shopping Showcase Agreement to be completed, signed and returned with payment to FestiGals by **June 1**.

WHY PARTICIPATE?

- More than 1,500 women generally participate in the FestiGals weekend. Approximately 200 are expected to attend the Celebrating Women's Conference.
- Vendors will be promoted to our 7,000+ person database.
- 89% of our attendees are from Louisiana and the Gulf Coast, but you will also be exposed to women around the country. Past FestiGals participants came from 16 states including New York, Texas, Florida, Illinois, Maryland, Wisconsin and Virginia.
- The household income of attendees ranges from \$100,000-\$150,000.

EXHIBIT SET UP & REQUIREMENTS:

Set up on Thursday, June 20th from 10:00 AM – 2:00 PM or 5:00 PM – 7:00 PM and on event day from 7:00 AM - 8:00 AM for the all-day showcase on Friday.

No exceptions will be made on set up times due to the high traffic location for the Vendor Showcase.

*FestiGals & The Jung Hotel and Residences are not responsible for exhibits left unattended.

PERMITS: Vendors are responsible for securing permits & payment of taxes. Copies of your tax form are due to FestiGals by June 1.

EXHIBIT HOURS: Friday, June 21, 8:00 am – 4:00 pm

EXHIBIT DISMANTLE: Friday, June 21, 4:00 pm – 5:00 pm

PAYMENT POLICY: If accepted, FestiGals must receive your payment in full by **June 1, 2019**.

If you need assistance or additional information not covered in this email, please contact Jonni Adams or Jennifer Gabb.

Thank you and we look forward to showcasing your goods and services,

Jonni Adams

jadams@accent-dmc.com | 504-524-1227

Jennifer Gabb

jgabb@accent-dmc.com | 504-524-1227

615 Baronne Street, Suite 303, New Orleans, LA 70113 | (504)524-1227

Tax ID: 45-3087795 | festigals.org



@FestiGalsNOLA



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FestiGalsNewOrleans

FestiGals is a nonprofit organization that inspires, connects and celebrates women while supporting causes important to their wellbeing.

Founded & Produced by Diane Lyons & ACCENT New Orleans, a DMC Network Company

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FestiGals Vendor Application

FestiGals will feature a Vendor Showcase on **Friday, June 21**, at The Jung Hotel and Residences of the New Orleans Hotel Collection (1500 Canal St, New Orleans). Vendors are invited to set up as early as Thursday, June 20 from 10:00 AM – 2:00 PM or 5:00 PM – 7:00 PM and again on event day beginning at 7:00 AM, but **MUST BE** in place by 8:00 AM for the registration to start. Space is limited. The show will break down Friday evening at 4:30pm. Applications must be received no later than **June 1st**.

Vendor Information:

Business Name _____

Contact Name _____

Business Address _____ City State & Zip _____

Business Phone _____ Contact Cell Phone _____

Website _____ Email _____

Social Media Handles _____

Describe your products, artwork, and items:

Are they handmade? What's your story? Why do you think your products are suitable for FestiGals?

Other markets / retail outlets where you have shown your items:

1. _____ 2. _____

Image Description – Please attach 5 jpeg images: 4 images of your items and 1 image of your booth. For images of items for sale, please include prices:

Item 1. \$ _____ Item 2. \$ _____ Item 3. \$ _____ Item 4. \$ _____

Lunch – Would you like to add lunch for an additional **\$50.00**? Yes _____ No _____

Please do not send booth payment with this application. Fees will be processed upon acceptance to the FestiGals Shopping Showcase.

FestiGals reserves the right to jury entries to ensure that the vendors chosen are of the highest quality.

Print Name

Signature

Date

Please return with attachments via email to jadams@accent-dmc.com or jgabb@accent-dmc.com by June 1!

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