



PARTICIPATION AGREEMENT

Between

FestiGals, Inc.

615 Baronne Street, Suite 303

New Orleans, LA 70113

And

THIS AGREEMENT made between _____ (Krewe Name, hereafter referred to as "The Krewe") and FestiGals, Inc., whereas the following will take place:

SERVICE: Krewe Participation during the Stiletto Stroll

DATE: Saturday, June 24, 2017

TIMES:

6:00 PM – 7:30 PM Pre-party and Parade Prep at the **Mardi Gras Museum of Costumes & Culture**

7:30 PM – 8:30 PM Stiletto Stroll Parade through the **French Quarter**

8:30 PM – 10:30 PM After-Glow Party at **Harrah's New Orleans Casino Theater**

Participation Guidelines

- All Krewes or Groups (newly formed for event, 10 people or more) can enter the Stiletto Stroll FOR FREE, due to a generous donor. That means you & your members get to participate in the city's largest second line parade for women, pre-party & After-Glow party at no cost.
- Krewes are encouraged to fundraise & compete for prizes as the top Krewe fundraiser via Crowdrise at: www.crowdrise.com/FestiGals2017StilettoStroll.
- On June 24, your Krewe organizer will check in when all krewe members arrive to receive wristbands from our check-in desk for distribution to your members. This will be your responsibility.
- *The Krewe* will commit to a minimum of 3 social media posts on their pages to promote The Stiletto Stroll. Please use the hashtags #stiletto stroll and #festigals17.
- In return for participation, FestiGals will promote *the Krewe* through social media and appropriate marketing opportunities.
- *The Krewe* is encouraged to increase social media "banter" to motivate all participating Krewes & promote fundraising.
- Individual Groups also accept the requirements above and must have a minimum of 10 people.

Prizes

- **Individual Group GRAND PRIZE:** Gift Basket filled with goodies from our local vendors & supporters.
- **Organized Krewe GRAND PRIZE:** Perform on Stage at After-Glow Party, Lead the Parade & be featured on 2018 Stiletto Stroll marketing pieces.



@FestiGalsNOLA



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FestiGalsNewOrleans

FestiGals is a nonprofit organization that inspires, connects and celebrates women while supporting causes important to their wellbeing.

Founded & Produced by Diane Lyons & ACCENT-DMC, a DMC Network Company

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- Check if you'd like a New Orleans Family Justice Center staff member attend your Krewe meeting to create greater awareness for the NOFJC.

I understand and agree to the above terms. If for any reason FestiGals believes that I am not properly carrying out my duties for the event, FestiGals has the right to not provide the above items.

Please sign here:

Signed: _____ Date: _____

Contact Name: _____ Email: _____

Phone Number: _____

Please email a signed copy of this agreement to Michelle Smith at info@festigals.org, along with a list of participants by May 15th.



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